2024

compensation guide



AVON× 🕕 LGH&H

Representative Commissions

Selling products to customers is at the heart of your business. Happy, satisfied customers who use our products are the foundation of a successful business. No matter how high up the success ladder you climb and no matter how large your organization becomes, everyone leads by example in the area of personal sales. When products are sold, you make money, team members make money, and everyone is inspired to continue growing their business.

- Customer Price is the suggested retail selling price and your campaign sales may include personal orders and customer purchases.
- ► As your sales level increases, your commissions may increase.
- ► Avon products are grouped into different product categories. Commission varies based on the product category you sell.

SALES LEVEL	CAMPAIGN SALES	ANNUAL SALES	BEAUTY /JEWELRY	FASHION /HOME
CONTENDER	\$0-39.99	—	0%	0%
CONTENDER	\$40.00 +	_	25%	20%
PREMIER	PREMIER No minimum		30%	20%

A Contender is a Representative with Award Sales up to \$4,999 per year.

Premier Level is for Representatives with Award Sales of \$5,000 to \$9,999 per year.

President's Recognition Program Commissions

The President's Recognition Program (PRP) rewards members with higher commissions, an awards program and VIP privileges at company-sponsored events. More details can be found on Avon.com.

- 2024 Cycle begins C1 2024 through C26 2024
- ► That means you now have ALL of 2024, through C26 2024 end of cycle, to qualify for PRP beginning with President's Club at \$10,000 in Award Sales achievement.

SALES LEVEL	ANNUAL SALES	BEAUTY /JEWELRY	FASHION /HOME		
PRESIDENT'S CLUB	\$10,000	40%	25%		
HONOR SOCIETY	\$20,000	40%	25%		
ROSE CIRCLE	\$35,000	45%	25%		
DAVID H. MCCONNELL CLUB	\$65,000	45%	25%		
PRESIDENT'S COUNCIL	\$110,000	45%	25%		
INNER CIRCLE	\$220,000	50%	25%		

Avon's compensation plans, including the Leadership program, are subject to change at any time at Avon's sole discretion. See Avon.com for updates.

Generation Bonuses

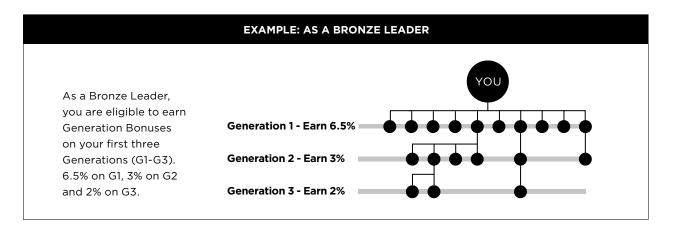
Your earning potential grows as you build a strong team.

When you become a Star Promoter, you begin earning a bonus on the Team Sales of your team. The percentage you earn and the number of Generations that you are paid on are based on your performance title, regardless of the titles of the Representatives in your Generations. This bonus is paid in addition to any other bonuses you might earn on your team sales.

- ▶ In order to be paid you must meet the Personal Sales and minimum G1 order requirements.
- Personal Sales Protection for Bronze Ambassadors and above: You receive a bank with points to automatically apply toward the \$200 personal sales requirement when your personal sales are less than the requirement. Ambassadors receive 200 points and Leaders and Executive Leaders earn 600 points. Once you use your points, you may refill your bank when you exceed your Personal Sales requirement in a campaign (up to your Personal Sales Protection point limit).
- All earnings for Sponsoring, Generation, and Leader Bonuses are calculated using Leadership Sales. Leadership Sales are based on your net sales, minus sales aids. (Sales aids include Brochures, samples, starter kits and products that are while supplies last and do not ship.)

Generation Bonuses

	TITLE	GENERATION BONUSES						
	11166	G1	G2	G3				
	STAR PROMOTER	3%						
DOR	BRONZE (BA)	3%	3%					
AMBASSADOR	SILVER (SA)	4%	3%					
AMB	GOLD (GA)	5%	3%	2%				
LEADER	BRONZE (BL)	6.5%	3%	2%				
	SILVER (SL)	7.5%	3%	2%				
	GOLD (GL)	8%	3%	2%				
EXECUTIVE LEADER	BRONZE (BEL)	8%	3%	2%				
	SILVER (SEL)	8%	3%	2%				
	GOLD (GEL)	8%	3%	3%				
	PLATINUM (PEL)	8%	3%	3%				





Leader Bonuses

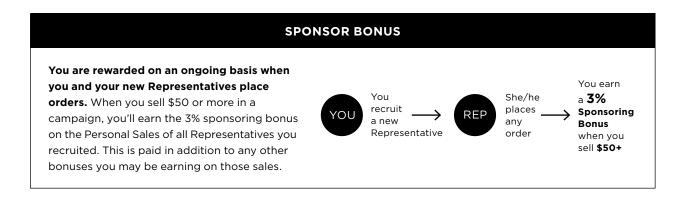
Earn additional bonuses for mentoring your downline to reach Bronze Leader and higher titles.

- ► Earn up to 5% on your Leader's respective Team Sales, through 3 Leader Levels.
- ► Leader Bonuses are paid in addition to any other bonuses.
- They're calculated based on Leadership Sales from the Leader's Central Team.* Leadership Sales are your net sales, minus sales aids. (Sales aids include Brochures, samples, starter kits and products that are while supplies last and do not ship.)

*A Leader's Central Team includes the Leader and all Representatives, Promoters, and Ambassadors in which there is no other Leader in between. A Leader Level is the depth of Leader Central Teams in your downline in relation to you. The first Leader and their Central Team is your L1, the second Leader and their Central Team is L2, and so forth. For more information on your specific team and bonuses, go to AvonNow.com.

TITLE		LEADER BONUSES						
		L1	L2	L3				
LEADER	SILVER (SL)	3%						
LEA	GOLD (GL)	3%	2%					
LEADER	BRONZE (BEL)	3%	3%					
	SILVER (SEL)	5%	3%	2%				
EXECUTIVE	GOLD (GEL)	5%	5%	4%				
EXE	PLATINUM (PEL)	5%	5%	4%				

Sponsor and Lifestyle Bonuses



Reaching our Executive Leader titles requires dedicated commitment and excellence. Every two weeks in which you perform as a Bronze Executive Leader or higher, you will receive an additional cash reward. The amount of the bonus is based on your Performance title.

TITLE	LIFESTYLE BONUS					
BRONZE EXECUTIVE LEADER	\$250					
SILVER EXECUTIVE LEADER	\$300					
GOLD EXECUTIVE LEADER	\$350					
PLATINUM EXECUTIVE LEADER	\$400					

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²⁰²⁴ Compensation Plan At-a-Glance

TITLE		CAMPAIGN PE	RFORMANCE RE	EQUIREMENTS	6 LEADERSHIP COMPENSATION							
		PERSONAL		TOTAL TEAM SALES ¹	SPONSORING BONUS ²	GENERATION BONUS ³		LEADER BONUS₄		LIFESTYLE		
		SALES	ORDER			G1	G2	G3	L1	L2	L3	BONUS⁵
PROMOTER	PROMOTER	\$50	1		3%							
PROM	STAR PROMOTER	\$50	2		3%	3%						
DOR	BRONZE (BA)	\$200	3	\$1,000	3%	3%	3%					
AMBASSADOR	SILVER (SA)	\$200	6	\$2,000	3%	4%	3%					
AME	GOLD (GA)	\$200	9	\$4,000	3%	5%	3%	2%				
LEADER	BRONZE (BL)	\$200	10	\$8,500	3%	6.5%	3%	2%				
	SILVER (SL)	\$200	10	\$13,000	3%	7.5%	3%	2%	3%			
	GOLD (GL)	\$200	10	\$21,000	3%	8%	3%	2%	3%	2%		
EXECUTIVE LEADER	BRONZE (BEL)	\$200	10	\$42,000	3%	8%	3%	2%	3%	3%		\$250
	SILVER (SEL)	\$200	10	\$105,000	3%	8%	3%	2%	5%	3%	2%	\$300
	GOLD (GEL)	\$200	10	\$210,000	3%	8%	3%	3%	5%	5%	4%	\$350
	PLATINUM (PEL)	\$200	10	\$315,000	3%	8%	3%	3%	5%	5%	4%	\$400

¹Team Sales is the summation of your Personal Sales plus G1, G2 and G3 team sales.

² Earn a 3% bonus on the sales of new recruits when you have a minimum of \$50 in Personal Sales.

⁴Leader Bonuses are calculated at net team sales of Leaders and Executive Leaders in your downline. ⁵You will receive a Lifestyle Bonus each campaign that you continue to meet your title qualifications.

³ Generation Bonuses are calculated at net team sales from your downline.

