



the beauty of our business

FOR 135 YEARS...our mission has been to make life beautiful by supporting our Representatives to achieve their dreams, developing innovative products that surprise and delight and contributing to causes that impact our communities. With the Avon family, you'll find our doors are always open to everyone. Plus, everything's more fun with a friend!

INNOVATIVE PRODUCTS AND EXCLUSIVE FORMULAS

Together, Avon and LG H&H (two powerhouses in the beauty industry!) are bringing you new products that are influencing the world with top-of-the-line formulas.

- **Farm Rx**—an innovative clean-beauty and vegan skin care collection
- **belif**—combines time-trusted apothecary herbal traditions with modern Korean skin science
- **Avon is the world's best-selling fragrance brand**—there's something for everyone!

BEST-IN-CLASS TOOLS

To help you grow your business, we have exciting new digital tools.

- **Digital Catalog**—enriched with exclusive content like how-to videos
- **Avon Live Shopping Events**—customers can watch and shop LIVE
- **Online store**—customers can shop 24/7, plus it's free and customizable
- **World-class live and digital training**—to support you throughout

A COMMITMENT TO CAUSES

From empowering women to cultivating healthy, positive lives, we see the beauty in giving back. Since 1992, we've contributed more than \$800 million to **breast cancer causes** and educated millions about breast health. Avon is also proud to partner with **Gyrl Wonder**, which supports ambitious young women of color between the ages of 17 and 22 with professional development and access to job opportunities. Our partnership with **Feed the Children** has impacted nearly a million families and 3.5 million women and girls across the country.