AVON

CAMPAIGN 14 2022
BUY YOUR PREVIEW PRODUCTS IN C12 & C13 ORDERS

what's new

✚ Semi-annual Brochure makeup sale! Up to 55% off

introducing
***fmg* CATHYCAT**

SASSY**SEXY**COOL

The purrfect makeup for your most seductive eyes yet.

WHAT'S NEW *101*

- This is your opportunity to buy new products ("Preview Products") in advance of the Brochure.
- You can buy 2 of everything!
- The pricing for Contender (with $40+ in Campaign sales), Premier and President's Recognition Program is shown in *What's New.* Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

WHAT'S NEW GLOSSARY

CONTENDER (C):
A Representative with Award Sales up to $4,999 per year.

PREMIER (P):
A Representative with Award Sales of $5,000 to $9,999 per year.

PRESIDENT'S RECOGNITION PROGRAM (PRP):
A Representative with Award Sales of $10,000 or more per year.

PRODUCT ORDERING GUIDELINES:
All of our new products are featured in *What's New.* For each item, you can purchase up to two: one for you to try, and one to showcase or sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase two of each shade.

PREVIEW PRODUCT DISCOUNT:
Your *What's New* discount is based on your Commission Level.
For details about Commission Levels go to: Avon.com > Seller Central > Commissions and Sales Levels.

REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/ Jewelry	Fashion/ Home
Contender	$0-$39.99	—	0%	0%
Contender	$40.00 +	—	25%	20%
Premier	No minimum	$5,000	30%	20%

GET READY! Buy C14 Preview Products with your C12 and C13 orders. Order C14 Brochures when placing your C12 product orders.

PRESIDENT'S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/ Jewelry	Fashion/ Home
President's Club	$10,000	40%	25%
Honor Society	$20,000	40%	25%
Rose Circle	$35,000	45%	25%
David H. McConnell Club	$65,000	45%	25%
President's Council	$110,000	45%	25%
Inner Circle	$220,000	50%	25%

FREE

Full-size VDL Expert Color Primer for Eyes in Original*

with any $25 CathyCat purchase, pages 5–6.

$24 VALUE!

Brochure offer:
FREE with any $25 makeup purchase from select pages.

*LIMITED QUANTITIES.

NEW

CathyCat

Create eyes that captivate—shrouded in mystery and exuding seduction—purrfect for any occasion and all nine lives!

- **Long-wearing**
- **Precise and playful, yet practical**
- **Makeup artistry at its finest**

NO-BUDGE, WATER-RESISTANT LASHES, FROM DAWN TO DUSK.

fmg CathyCat Play All Day Mascara
Long-wearing mascara coats each lash with rich pigments that will not budge or smudge for nine lives of perfect wear. Nourishing formula with a blend of conditioning coconut and argan oils and lash-supporting panthenol. Removes easily with soap and water. .28 oz. net wt.
Blackest Black 575-430
reg. $17
now $13.99
C $10.49
P $9.79
PRP $8.39

Chubby curved brush for doe-eyed lashes.

LENGTHEN, CURL & CAPTIVATE!

fmg CathyCat Curl & Flare Mascara
Long-lasting mascara applies evenly. Uniquely curved brush provides major lift, extraordinary curl and impressive length. Nourishing formula with a blend of conditioning coconut and argan oils and lash-supporting panthenol. .28 oz. net wt.
Blackest Black 575-406
reg. $17
now $13.99
C $10.49
P $9.79
PRP 8.39

FREE **full-size VDL Eye Primer in Original** with any $25 CathyCat purchase, pages 5–6. **$24 value.** Limited quantities.

NEW

Smoky
& SEDUCTIVE

Mysterious, sultry eyes framed by the perfect arch.

Spoolie grooms brows to perfection.

TAKE YOUR BROW GAME TO NEW HEIGHTS!

fmg CathyCat
High Arch Precision Brow Pencil
Take your brow game to new heights with quick strokes of color. The long-wearing cream-to-powder pencil glides on smoothly, creating a well-defined look. Waterproof formula stays in place without budging or smudging for perfectly gorgeous brows. .01 oz. net wt. reg. $15 **now $11.99**
C $8.99 P $8.39 PRP $7.19

- Blonde **575-535**
- Light Brown **575-774**
- Ash Brown **575-808**
- Brown **575-789**
- Dark Brown **575-793**
- Black Brown **575-812**

FREE **full-size VDL Eye Primer in Original** with any $25 CathyCat purchase, pages 5–6. **$24 value.** Limited quantities.

 Your *What's New* discount is based on your Commission Level. See page 2 for details.

BROW GUIDE

NEW! CathyCat High Arch Precision Brow Pencil	fmg Colors of Love Hi-Brow Sculpting Brow Gel	fmg Colors of Love Hi-Brow Tinted Brow Gel	Hi-Brow Sculpting Gel	fmg Glimmer Brow Definer	VDL Eye Fine Double Edge Brow Pencil	fmg Cashmere 24 Hour Brow Pomade
Long-wearing cream-to-powder formula softly defines and fills in brows for a natural look. Waterproof.	Universal clear gel tames, fluffs, shapes and grooms brows. Flexible, flake-proof formula. Wear alone or over brow products.	A sweep of tinted gel for a full, fluffy look. Fills, grooms and shapes brows for 24-hour wear. Water-resistant, smudge- and flake-proof.	Adds volume and color to brows. Use as a topper over any brow product to set brows and lock in color for 24 hours.	Our thinnest brow pencil that's great for making hairlike strokes for defined brows. With castor oil, aiding in hair growth, and coconut oil.	Slim, flat-cut brow pencil fills and defines brows. Wax-to-powder, long-lasting formula resists breakage. Dual-ended pencil with spoolie.	Creates high-definition brows that are waterproof and last 24 hours. Ultra-creamy, smudge-proof, sweat-proof formula.

MASCARA GUIDE

NEW! CathyCat Play All Day Mascara	NEW! CathyCat Curl & Flare Mascara	fmg Cashmere Ultimate Volume Mascara	Avon True Color LOVE at 1st Lash Mascara	LOVE at 1st Lash Waterproof Mascara	Wash-Off Waterproof Mascara	Avon True Color SuperShock Volumizing Mascara	Avon True Color SuperExtend Nourishing Mascara
All-day, water-resistant volume! Long-wear formula with nourishing ingredients won't budge, yet removes easily with soap and water.	**Volume & curl!** Unique formula and curved brush curl lashes instantly and provide hold without smudging, flaking or causing fall-out.	**Ultimate, soft-to-the-touch volume!** Infused with biotin to help promote healthier lashes, and collagen, known to strengthen and hydrate lashes.	**Lash-loving volume!** With heart-shaped fibers for incredible volume and length. Love Complex™ helps strengthen and condition lashes.	**Long-lasting, waterproof formula** features 3 kinds of fibers for stunning volume and length. Love Waterproof Complex™ helps strengthen and condition lashes.	**For easy-off, waterproof definition!** Unique formula thickens and separates lashes, won't budge in the rain and removes easily using soap and water.	**For instant bold volume!** Creates full, thick, voluminous lashes with ease. Weightless lash-building formula and unique helix brush for 7X the volume.	**For long and healthy definition!** Protects and fortifies while separating lashes for striking definition. Enriched with nourishing ingredients.

the blush of love

New shades!

fmg Colors of LOVE Blushing Beads Powder Blush
Colorful heart-shaped and round blush beads blend beautifully, creating a balanced flush of color. Lightweight powder formula provides a delicate pearlescent finish that is perfect for all skin tones. Free from parabens, phthalates and fragrance.
.71 oz. net wt. reg. $30 **now $24**
C $18 P $16.80 PRP 14.40

Butterflies
575-171

Charming
575-277

3 easy steps... to help her make her cheeks pop!

1. Apply **Colors of LOVE Kiss Me Cushion Blush** to cheeks (available in the Brochure)
2. Layer the new **Colors of LOVE Blushing Beads Powder Blush** on top using a stamping motion
3. Sweep **Colors of LOVE Glow Beads** on the high points of the cheek using our fmg Blush and Contour Brush (both available in the Brochure)

NEW

game. set. MATCH.

The Magix formulas and shades your customers know and love, now in Match packaging!

Cover + Perfect + Blur.

fmg Match Foundation Stick
Full and flexible allover coverage in a demi-matte finish. Helps to control oil and shine. Water-resistant. With shea butter and antioxidant vitamin E. Conceal, contour and highlight with the on-the-go wand perfect for easy touch-ups. Free from parabens, sulfates and phthalates. Vegan. .21 oz. net wt. reg. $16
now $12.99
C $9.74
P $9.09
PRP $7.79

Meringue (N) **530-515**	Marshmallow (N) **530-591**	Coconut (N) **530-830**	Vanilla (W) **530-864**
Macadamia (W) **530-879**	Chai (W) **531-253**	Toasty (N) **531-526**	Cappuccino (W) **531-731**
Tiramisu (W) **531-841**	Amaretto (N) **531-856**	Latte (W) **532-010**	Hazelnut (W) **532-211**
Pecan (N) **532-230**	Truffle (C) **532-867**		

Blend of ultra-fine rose quartz, ruby and tourmaline.

fmg Match Dust Finishing Powder
Weightless loose mineral powder diffuses light, visibly blurs pores and controls shine. Soft matte finish. Antioxidant green tea extract to enhance and smooth skin. Wear alone or to set makeup. Includes no-spill twist-and-lock sifter. Free from talc, oil and parabens. .21 oz. net wt. reg. $17
now $13.99
C $10.49
P $9.79
PRP $8.39

Translucent Fair-Light **530-295**	Translucent Medium-Deep **530-500**

A TOUCH OF TEXTURE

Hammered details add dimension to classic summery collections.

Rosy Glow Hammered Collection
Rose goldtone with hammered texture detail.

Necklace and Earring Set
Necklace, 28" L with 3½" extender; pendant, approx. 2¼" L. Pierced earrings, approx. 1½" L drop.
650-154
reg. $19.99
now $14.99 the set
C $11.24
P $10.49
PRP $8.99

Earring Pack
6-pair set. Hoops, approx. 1" diam. Drops, approx. 1" L. Pierced.
650-336
reg. $16.99
now $12.99 the pack
C $9.74
P $9.09
PRP $7.79

Bangle Set
3-layer set. Approx. 3" diam.
650-230
reg. $16.99
now $12.99 the set
C $9.74
P $9.09
PRP $7.79

Bold Bamboo Collection
Goldtone with textured bamboo motif.

Collar Necklace
16½" L with 3½" extender and lobster closure. **650-340**
reg. $19.99 **now $14.99**
C $11.24 **P $10.49**
PRP $8.99

Hoop Earrings
2" diam. Pierced.
650-355
reg. $12.99
now $9.99
C $7.49 **P $6.99**
PRP $5.99

Stretch Bracelet Set
Stretches to fit most.
650-360
reg. $16.99 **now $12.99 the set**
C $9.74 **P $9.09**
PRP $7.79

NEW

Necklace and earring set

Fireball Collection
Silvertone with pavé ball accents.

Statement Ring
Sizes:
6 **650-670**
8 **650-738**
10 **650-776**
reg. $12.99
now $9.99
C $7.49
P $6.99
PRP $5.99

Layered Necklace and Earring Set
2-row necklace, 18″ L and 16″ L with 3½″ extender. Pierced studs.
650-393
reg. $19.99
now $14.99 the set
C $11.24
P $10.49
PRP $8.99

Stretch Bracelet
Stretches to fit most.
651-036
reg. $16.99
now $12.99
C $9.74
P $9.09
PRP $7.79

Vibrant Hues Digital Watch
Touch screen LED watch with adjustable rubber strap. 9″ L with 40mm x 35mm case.
Denim **651-753**
White **651-810**
Tie-Dye **651-772**
reg. $39.99
now $29.99 each
C $22.49
P $20.99
PRP $17.99

Vibrant Hues Collection
Goldtone with colored stones.

Huggie Hoop Earrings
½″ diam. Pierced.
Coral **651-060**
White **651-040**
Turquoise-colored **651-055**
reg. $12.99
now $9.99 each
C $7.49 **P $6.99** **PRP $5.99**

Ring Set
3-band set with CZ accents.

White Sizes:	Coral Sizes:	Turquoise-colored Sizes:
6 **651-108**	6 **651-734**	6 **651-476**
8 **651-332**	8 **651-610**	8 **651-112**
10 **651-461**	10 **651-294**	10 **651-533**

reg. $12.99
now $9.99 each set
C $7.49
P $6.99
PRP $5.99

NEW

COLOR PLAY

Summer's the time to show off a kaleidoscope of hues.

Kaleidoscope Color Collection
Multicolor glass beads and pearlesque accents set in goldtone.

Layered Necklace
Longest layer, 26" L; shortest, 16½" L with 3½" extender.
650-082
reg. $32.99
now $24.99
C $18.74
P $17.49
PRP $14.99

Linear Earrings
3" L. Pierced.
650-101
reg. $16.99
now $12.99
C $9.74
P $9.09
PRP $7.79

Stretch Bracelet Set
Set of 3. Stretches to fit most.
650-140
reg. $13.99
now $10.99
the set
C $8.24
P $7.69
PRP $6.59

Set of 3

Necklace and earring set

Set of 3

Western White Collection
The look of howlite beads with textured silvertone details.

Necklace and Earring Set
Necklace, 16½" L with 3½" extender. Pierced earrings, ½" L. **649-609**
reg. $24.99
now $19.99
the set
C $14.99
P $13.99
PRP $11.99

Hoop Earrings
1½" diam. Pierced.
650-044
reg. $13.99
now $10.99
C $8.24
P $7.69
PRP $6.59

Stretch Bracelet Set
Set of 3. Stretches to fit most.
649-670
reg. $16.99
now $12.99
the set
C $9.74
P $9.09
PRP $7.79

stainless steel and GENUINE GEMSTONES

Turquoise-colored howlite meets Southwestern chic when paired with silvery steel and CZ accents.

Stainless Steel Genuine Howlite Collection
Genuine howlite stone set in stainless steel with textured detailing.

Earrings
CZ accents. Approx. 1" L drop. Pierced.
651-863
reg. $44.99
now $34.99
C $26.24
P $24.49
PRP $20.99

Necklace
18" L with 3½" extender. Lobster clasp closure.
651-830
reg. $44.99
now $34.99
C $26.24
P $24.49
PRP $20.99

Bracelet
CZ accents. One size fits most.
651-969
reg. $64.99
now $49.99
C $37.49
P $34.99
PRP $29.99

Ring
½" L.
Sizes:
5 **651-973** 8 **652-032**
6 **652-013** 9 **652-047**
7 **652-028** 10 **652-066**
reg. $44.99
now $34.99
C $26.24
P $24.49
PRP $20.99

SPOTLIGHT ON STAINLESS STEEL
Stainless steel is long-lasting, never tarnishes, is easy to maintain and a great value! While sterling silver has a delicate look, stainless steel stands out with its larger size impression for impact. This collection also features standout stones that are stunning, yet also perfect for every day.

STUDIO 1886

summer, naturally

A balance of neutrals and brights in patterns and stripes. Colorful solids and playful tie-dyes turn up the summery vibes.

❖ Printed Elastic Waist Pant
Printed pant with elastic waist. Polyester/spandex. Inseam: 28" on medium and 1X. Machine wash, dry flat. Imported.
XS(0-2) **646-944**
S(4-6) **646-982**
M(8-10) **647-003**
L(12-14) **647-037**
XL(16) **647-080**
1X(18W-20W) **647-109**
2X(22W-24W) **647-238**
3X(26W-28W) **647-280**
reg. $42.99
now $32.99
C $26.39
P $26.39
PRP $24.74
Sandals sold on page 19

❖ Side Button Detail Top
Sleeveless top with round neckline and faux button details. Polyester/spandex. Center back length: 26" on medium; 28½" on 1X. Machine wash, line dry. Imported. reg. $37.99 **now $28.99 each**
C $23.19 P $23.19 PRP $21.74

Yellow
XS(0-2) **644-243**
S(4-6) **644-353**
M(8-10) **644-368**
L(12-14) **644-410**
XL(16) **644-588**
1X(18W-20W) **645-383**
2X(22W-24W) **645-436**
3X(26W-28W) **645-455**

Pink
XS(0-2) **643-725**
S(4-6) **643-907**
M(8-10) **644-057**
L(12-14) **644-152**
XL(16) **644-210**
1X(18W-20W) **645-178**
2X(22W-24W) **645-240**
3X(26W-28W) **645-345**

Black
XS(0-2) **643-319**
S(4-6) **643-323**
M(8-10) **643-342**
L(12-14) **643-471**
XL(16) **643-691**
1X(18W-20W) **644-884**
2X(22W-24W) **644-899**
3X(26W-28W) **644-903**

NEW

❖ **Sleeveless Tiered Maxi Dress**
Green full-length tiered maxi dress. Smocking on front and back bodice. Rayon/polyester with polyester lining. Center back length: 53″ on medium; 54″ on 1X. Machine wash, dry flat. Imported.
XS(0-2) **647-367**
S(4-6) **647-625**
M(8-10) **647-663**
L(12-14) **647-678**
XL(16) **647-701**
1X(18W-20W) **647-773**
2X(22W-24W) **647-792**
3X(26W-28W) **647-807**
reg. $66.99
now $52.99
C $42.39
P $42.39
PRP $39.74
Sandals sold on page 19

❖ **Printed Tunic Top**
Printed tunic with notched neckline, half placket detail on front with functional buttons and ¾ sleeves with functional tabs. Rayon/polyester. Center back length: 29″ on medium; 31″ on 1X. Machine wash, line dry. Imported.
XS(0-2) **645-709**
S(4-6) **645-713**
M(8-10) **645-747**
L(12-14) **645-770**
XL(16) **645-790**
1X(18W-20W) **646-026**
2X(22W-24W) **646-030**
3X(26W-28W) **646-050**
reg. $44.99
now $34.99
C $27.99
P $27.99
PRP $26.24

2-pack of leggings are sold in the Brochure

❖ **Lace-Detail Top with Tassels**
Burgundy top with short, flutter sleeves and lace yoke with tassels. Cotton/nylon/rayon. Center back length: 27½″ on medium; 29″ on 1X. Hand wash, dry flat. Imported.
XS(0-2) **645-460**
S(4-6) **645-474**
M(8-10) **645-489**
L(12-14) **645-493**
XL(16) **645-508**
1X(18W-20W) **645-512**
2X(22W-24W) **645-527**
3X(26W-28W) **645-531**
reg. $42.99
now $32.99
C $26.39
P $26.39
PRP $24.74

❖ **Split-Sleeve Top with Grommets**
Green top with round neckline and grommet detail on split sleeves. Polyester/spandex. Center back length: 25″ on medium; 27½″ on 1X. Machine wash, line dry. Imported.
XS(0-2) **645-546**
S(4-6) **645-565**
M(8-10) **645-599**
L(12-14) **645-618**
XL(16) **645-637**
1X(18W-20W) **645-641**
2X(22W-24W) **645-656**
3X(26W-28W) **645-694**
reg. $44.99
now $34.99
C $27.99
P $27.99
PRP $26.24

NEW

Nothing says carefree summer days quite like a fresh, airy print.

❖ **Tie-Dye Swing Dress**
Blue printed tie-dye dress with V-neckline. Short sleeves with tie detail. Polyester/spandex. Center back length: 38″ on medium; 39″ on 1X. Machine wash, line dry. Imported.
XS(0-2) **647-826**
S(4-6) **647-845**
M(8-10) **647-850**
L(12-14) **647-879**
XL(16) **647-898**
1X(18W-20W) **647-902**
2X(22W-24W) **647-917**
3X(26W-28W) **647-921**
reg. $53.99
now $42.99
C $34.39
P $34.39
PRP $32.24

tie-dyedays

❖ Striped Tank Dress
Striped sleeveless dress with shirttail hem and round neckline. Elastic waist with tie. Polyester/spandex. Center back length: 37″ on medium; 38″ on 1X. Machine wash, dry flat. Imported.
XS(0-2) **648-048**
S(4-6) **648-067**
M(8-10) **648-105**
L(12-14) **648-143**
XL(16) **648-359**
1X(18W-20W) **648-363**
2X(22W-24W) **648-378**
3X(26W-28W) **648-397**
reg. $39.99
now $29.99
C $23.99
P $23.99
PRP $22.49

❖ Printed Cardigan
Printed open-front cardigan with elbow-length sleeves. 100% rayon. Center back length: 42″ on medium; 44″ on 1X. Hand wash, dry flat. Imported.
XS(0-2) **646-600**
S(4-6) **646-614**
M(8-10) **646-710**
L(12-14) **646-724**
XL(16) **646-762**
1X(18W-20W) **646-796**
2X(22W-24W) **646-815**
3X(26W-28W) **646-925**
reg. $44.99
now $34.99
C $27.99
P $27.99
PRP $26.24

❖ 2-Pack Lace Tanks
Two sleeveless tanks (one yellow, one blue) with lace trim on neckline. Cotton/polyester. Center back length: 24″ on medium; 26″ on 1X. Machine wash, dry flat. Imported.
XS(0-2) **646-064**
S(4-6) **646-079**
M(8-10) **646-083**
L(12-14) **646-098**
XL(16) **646-102**
1X(18W-20W) **646-117**
2X(22W-24W) **646-140**
3X(26W-28W) **646-270**
reg. $32.99
now $24.99 the pack
C $19.99
P $19.99
PRP $18.74

NEW

❖ **2-Piece Top and Short Set**
Matching set. Top with round neckline and short sleeves. Shorts with elastic waist. Polyester/viscose/spandex. Center back length for top: 24″ on medium; 26″ on 1X. Inseam for shorts: 7½″ on medium; 8″ on 1X. Machine wash, dry flat. Imported.
XS(0-2) **648-530**
S(4-6) **648-545**
M(8-10) **648-799**
L(12-14) **648-822**
XL(16) **649-101**
1X(18W-20W) **649-250**
2X(22W-24W) **649-302**
3X(26W-28W) **649-360**
reg. $46.99
now $36.99 the set
C $29.59
P $29.59
PRP $27.74

❖ **4-Pack Classic V-Neck Tees**
Includes palm-print, orange, pink and blue short-sleeve V-neck tees with pocket detail. Cotton/polyester. Center back length: 26″ on medium; 28″ on 1X. Machine wash, dry flat. Imported.
XS(0-2) **646-303**
S(4-6) **646-380**
M(8-10) **646-409**
L(12-14) **646-413**
XL(16) **646-490**
1X(18W-20W) **646-561**
2X(22W-24W) **646-576**
3X(26W-28W) **646-595**
reg. $49.99
now $39.99 the pack
C $31.99
P $31.99
PRP $29.99

Your *What's New* discount is based on your Commission Level. See page 2 for details.

❖ EVA Double Buckle Sandal
Pink tie-dye slip-on sandal with functional double buckle. Man-made materials. Half sizes order size down.
6M **643-175** 7M **643-194** 8M **643-247**
9M **643-251** 10M **643-270** 11M **643-304**
reg. $24.99 **now $19.99** **C** **$15.99** **P** **$15.99** **PRP** **$14.99**

❖ Comfort Crisscross Sandal
Patterned crisscross slip-on sandal. Man-made materials. Half sizes order size down.
6M **642-566** 7M **642-585** 8M **642-604**
9M **642-657** 10M **642-733** 11M **642-752**
reg. $32.99 **now $24.99**
C **$19.99** **P** **$19.99** **PRP** **$18.74**

❖ Patterned Lace-Up Sneaker
Printed lace-up sneaker. Cotton/polyester/rubber. Imported. Half sizes order size up.
reg. $36.99
now $27.99 each pair
C **$22.39**
P **$22.39**
PRP **$20.99**

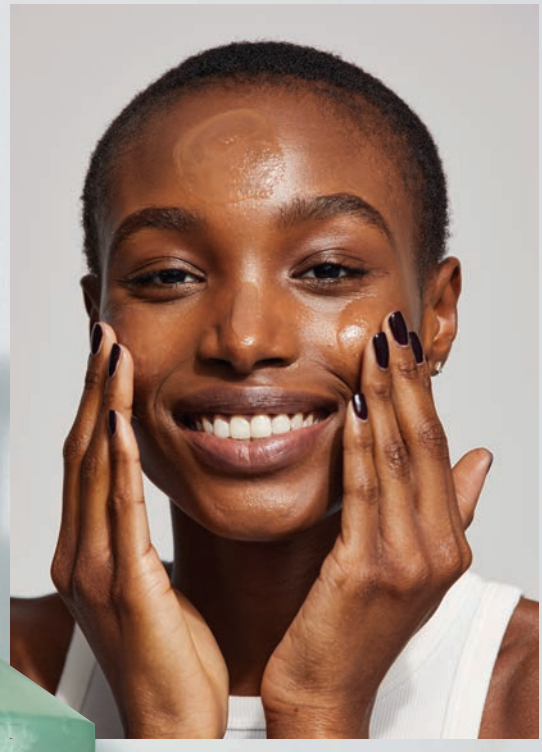
Stripe Print
6M **642-437**
7M **642-441**
8M **642-456**
9M **642-460**
10M **642-532**
11M **642-547**

Geo Print
6M **642-308**
7M **642-312**
8M **642-331**
9M **642-346**
10M **642-350**
11M **642-365**

❖ Braided Ankle Strap Sandal
Black sandal with braided adjustable ankle strap. Man-made materials. Half sizes order size down.
6M **642-767** 7M **642-810** 8M **643-046**
9M **643-122** 10M **643-137** 11M **643-160**
reg. $36.99 **now $27.99**
C **$22.39** **P** **$22.39** **PRP** **$20.99**

go, green!

Natural daily gel cleanser with Super Greens ingredients to cleanse skin, remove dirt and makeup, and keep skin looking healthy.



Cleanser with Soothing Aloe

Farm Rx Super Greens Refreshing Gel Cleanser
Convenient pump. Eco-friendly packaging and glass bottle. Use AM/PM. 8.11 fl. oz.
652-214
reg. $25 **now $19.99**
C $14.99
P $13.99
PRP $11.99

Farm Rx Super Greens Refreshing Gel Cleanser Refill
Pouch includes two refills. Made of 30% post-consumer recycled material. The perfect eco-friendly add-on to their cleanser purchase.
16.9 fl. oz.
652-252
reg. $37
now $29.99
C $22.49
P $20.99
PRP $17.99

Strict Blacklist Banning:
- parabens
- phthalates
- mineral oil
- sulfates
- synthetic dyes/fragrances
- animal testing

88% natural

Did you know?

Our Super Greens collection contains natural nourishing ingredients, like broccoli sprouts, brussels sprouts, green tea and moringa oil for skin that looks softer, brighter and healthier.

FREE **try-it-size Super Greens Gel Cleanser** with purchase of any two Farm Rx products from this page. Limited quantities.

NEW

2-in-1! cleanses & exfoliates

key benefits

- Helps to remove dead skin
- Cleanses skin thoroughly
- Back of brush features many massage nubs
- Promotes skin health

Avon Shower Brush
Long handle allows you to easily reach and cleanse down your back. Non-slippery, comfort handle has a convenient hanging hold for easy storing, and allows brush to dry quickly while keeping bathroom tidy. **652-358**
reg. $10 **now $7.99**
C $5.99 P $5.59 PRP $4.79

NEW

raise the bar

A new way to enjoy our best-sellng men's scents.

Bar Soap
Moisturizes as it gently cleanses, leaving skin lightly fragranced in your signature scent. Each, 3.17 oz. net wt. reg. $6 **now $3.99 each**
C $2.99 P $2.79 PRP $2.39

Black Suede
fresh & aromatic
Fusion of bergamot, soft leather and oak moss.
352-410

Wild Country
fresh & aromatic
A rugged blend of lavender, coriander seed and sandalwood.
352-425

The perfect add-on...to his routine!
Let your customers know that layering the fragrance helps the scent last longer.

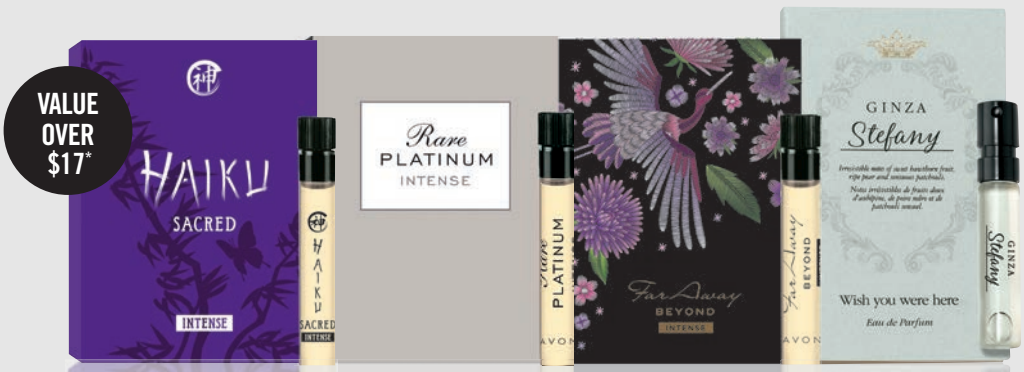
Premium Vial-on-Card Bundles

Featuring key fragrance samples. The deluxe vials allow for several applications, which not only makes a great introduction to the scent, but also a nice thank-you gift for your customer's order. Remember to follow up!

LUXE PICKS PACK

Includes: LYRD Bouquet de Freesia (pack of 5), Studio 1886 Gilded (pack of 5), Artisan Santal Musk (pack of 5) and Ginza Stefany In My Arms (pack of 3). **187-217**

18 samples total for only $6.99



INTENSE FAVES

Includes: Haiku Sacred Intense (pack of 5), Rare Platinum Intense (pack of 5), Far Away Beyond Intense (pack of 5) and Ginza Stefany Wish You Were Here (pack of 3). **187-824**

18 samples total for only $7.99

*Based on regular prices.

SAMPLING TIPS

Present the sample as a gift! You can say: "Along with your order, I wanted to gift you something special to use this weekend."

Talk about how and where to apply the sample, and don't forget to follow up! The best time is after the first weekend you gave it to your customer. Happy sampling!

NEW

Delicious Red Apple Scent!

Vegan™

refill size!

❖ **Cucina Essentials Dish Soap**
Nature-derived. 16.6 fl. oz.
Red Apple 652-085
reg. $8.99 **now $6.99**
C $5.59 P $5.59 PRP $5.24

❖ **Cucina Essentials Dish Soap Refill**
Perfect mate to our chic Dish Soap Bottle. 32.8 fl. oz.
Red Apple 652-195
reg. $12.99 **now $9.99**
C $7.99 P $7.99 PRP $7.49

OVER $62 TOTAL VALUE†

FRESH FIJI LAUNDRY BUNDLE

refresh your sales!

Pre-treat, deep clean, remove stains and more, with these fabric-friendly must-haves. This no-limit offer is a great way to introduce customers to our Fresh Fiji laundry essentials.

BUY

❖ **Fresh Fiji Sheet Detergent in Lavender**
Laundry detergent in a single sheet! Seven-enzyme stain-removing blend. 30 easy-dissolving detergent sheets. Each sheet, 9″ x 8″.
$19.99 value

❖ **Fresh Fiji Fabric Refresher with Wrinkle Release in Fresh Scent**
Freshens fabrics and smooths wrinkles. With green tea and persimmon leaf extracts to remove odors. 16.9 fl. oz.
$11.99 value

❖ **Fresh Fiji Laundry Stain Remover**
Pre-treats and removes tough set-in stains with a powerful enzyme formula. Helps to remove stains and boost color better than just laundry detergent alone. **$12.99 value**

❖ **Fresh Fiji Hygienic Power Fabric Softener**
3X concentrated! Softens, freshens and protects your clothes. Long-lasting rosewater and jasmine scent. 50 loads. 33.8 fl. oz.
$7.99 value

GET THESE FREE

❖ **Fresh Fiji Hygienic Power Laundry Bar & Stain Remover 2-Pack**
Deep cleans. Perfect for pre- and spot-treating and pre-washing. Fresh scent. Each, 6.3 oz. net wt.
$6.98 value

❖ **Fresh Fiji Sheet Detergent in Fresh Sample 3-Pack**
2 sheets per pack (6 sheets total). Easy-dissolving. Each sheet, 9″ x 8″. **$3 value**

you pay*:
C $23.99
P $23.99
PRP $22.49
award sales: $29.99

ORDER NUMBER: 348-780

*Based on Brochure special prices of $46.44.

†Based on regular prices and includes the value of all the FREE products.

Bug Guard Bundles

BUY

6-PIECE BOOSTER BUNDLE

your cost: **$41.36** award sales: $41.36

ORDER NUMBER: **517-219**

1 IR3535® Expedition Aerosol Spray SPF 28 4 oz. net wt. reg. $20

1 Picaridin Aerosol Spray 4 oz. net wt. reg. $20

2 IR3535® Gentle Breeze® SPF 30 Lotions Each, 4 fl. oz. reg. $15

2 Picaridin Towelettes Resealable bag holds 8 packets. Each towelette, 9″ L x 5½″ W. Each, .3 fl. oz. reg. $16 pack of 8

10-PIECE BLOCKBUSTER BUNDLE

your cost: **$70.44** award sales: $70.44

ORDER NUMBER: **517-261**

2 IR3535® Expedition Aerosol Sprays SPF 28 Each, 4 oz. net wt. reg. $20

2 Picaridin Aerosol Sprays Each, 4 oz. net wt. reg. $20

3 IR3535® Gentle Breeze® SPF 30 Lotions Each, 4 fl. oz. reg. $15

3 Picaridin Towelettes Resealable bag holds 8 packets. Each towelette, 9″ L x 5½″ W. Each, .3 fl. oz. reg. $16 pack of 8

Take advantage of these offers to have product on hand for instant sales. It's a quick solution for impulse or last-minute buys. Think parents at the baseball field, pool and park, who may need it in a hurry!

FREE	TOTAL VALUE†
Free gifts—mirroring the Brochure offer. **3 Bug Guard Cooler Tote Bags** Water-resistant with foam insulation. Each, 15″ H x 12″ W x 6″ D. $30 total value Exclusive gifts for you! **1 IR3535® Gentle Breeze® SPF 30 Lotion** 4 fl. oz. $15 value **1 Picaridin Pump Spray** 4 fl. oz. $15 value **2-Piece Outdoor Glass Set** Plastic. Each, 3″ diam. x 3¾″ H. $20 value	$182
Free gifts—mirroring the Brochure offer. **7 Bug Guard Cooler Tote Bags** Water-resistant with foam insulation. Each, 15″ H x 12″ W x 6″ D. $70 total value Exclusive gifts for you! **2 IR3535® Gentle Breeze® SPF 30 Lotions** Each, 4 fl. oz. $30 total value **2 Picaridin Pump Sprays** Each, 4 fl. oz. $30 total value **4 2-Piece Outdoor Glass Sets** Plastic. Each, 3″ diam. x 3¾″ H. $80 total value **1 Picaridin Towelette** Pack of 8 in resealable bag. Each towelette, 9″ L x 5½″ W; .3 fl. oz. $16 value	$399 While supplies last.

Our bundles are the perfect way to have product that is ready-to-use as gifts and perks for your team or loyal customers!

†Based on regular prices and includes the value of all the FREE products.

Buy 1, Get 2 Free

FRAGRANCE VIAL-ON-CARD SAMPLES

Each vial allows for several fragrance applications for a premium sampling experience. Follow up to see what your customers thought of the scent.

LYRD OUD ROSE
(warm & indulgent)
Pack of 5 Samples
792-446
reg. $3
NOW $1.85

LYRD PEONY ROSÉ
(fresh & clean)
Pack of 5 Samples
616-263
reg. $4.25
NOW $2.50

GINZA IN MY ARMS
(fresh & sweet)
Pack of 3 Samples
139-801
reg. $4.50
NOW $2.90

FAR AWAY
(warm & exotic)
Pack of 5 Samples
451-207
reg. $2.25
NOW $1.75

FAR AWAY BEYOND INTENSE
(warm & exotic)
Pack of 5 Samples
387-615
reg. $4.25
NOW $2.50

MESMERIZE PLATINUM ULTIMATE
(warm & comforting)
Pack of 5 Samples
897-006
reg. $4.25
NOW $2.50

GINZA WISH YOU WERE HERE
(fresh & clean)
Pack of 3 Samples
504-318
reg. $4.50
NOW $2.90

GINZA ALWARS BESIDE YOU
(warm & exotic)
Pack of 3 Samples
139-820
reg. $4.50
NOW $2.90

LYRD ROSE DU SOLEIL
(fresh & vibrant)
Pack of 5 Samples
514-387
reg. $3
NOW $1.85

LYRD BOUQUET DE FREESIA
(fresh & clean)
Pack of 5 Samples
359-563
reg. $3
NOW $1.85

RARE PEARLS
(warm & dreamy)
Pack of 5 Samples
006-400
reg. $2.25
NOW $1.75

RARE PLATINUM INTENSE
(warm & dreamy)
Pack of 5 Samples
359-750
reg. $4.25
NOW $2.50

HAIKU
(fresh & clean)
Pack of 5 Samples
578-367
reg. $2.25
NOW $1.75

MESMERIZE
(warm & intoxicating)
Pack of 5 Samples
006-449
reg. $2.25
NOW $1.75

MESMERIZE ULTIMATE
(warm & intoxicating)
Pack of 5 Samples
436-625
reg. $4.25
NOW $2.50

HAIKU SACRED INTENSE
(fresh & clean)
Pack of 5 Samples
359-764
reg. $4.25
NOW $2.50

LYRD ARTISAN CHERRY VETIVER
(warm & indulgent)
Pack of 5 Samples
828-590
reg. $4.25
NOW $2.50

LYRD ARTISAN SANTAL MUSK
(warm & exotic)
Pack of 5 Samples
830-232
reg. $4.25
NOW $2.50

WILD COUNTRY
(fresh & aromatic)
Pack of 5 Samples
006-453
reg. $2.25
NOW $1.75

BLACK SUEDE
(fresh & aromatic)
Pack of 5 Samples
006-468
reg. $2.25
NOW $1.75

STUDIO 1886 LEGENDARY
(fresh & aromatic)
Pack of 5 Samples
398-657
reg. $4.25
NOW $2.50

BLACK SUEDE ULTIMATE
(fresh & aromatic)
Pack of 5 Samples
235-728
reg. $4.25
NOW $2.50

STUDIO 1886 GILDED
(fresh & vibrant)
Pack of 5 Samples
890-020
reg. $4.25
NOW $2.50

MAKEUP SAMPLES

Help your customers find their perfect shades and experience our formulas.

NEW! fmg Cashmere 24 Hour Foundation Sample Packs
3 samples per pack.
Light–Medium **592-966**
Medium–Tan **592-970**
Tan–Deep **592-985**
reg. $4
NOW $3 each pack

VDL Eye Primer Pack of 3 Samples
582-920
reg. $11
NOW $1.75

Love at 1st Lash Mini Mascara
Blackest Black.
.135 fl. oz.
594-060
reg. $6
NOW $3

fmg Glimmer Satin Lipstick Sample Packs
Total 0.212 oz. net wt.; equivalent to over 2 full-size fmg Glimmer Satin Lipsticks. 10 samples per pack. **reg. $22 NOW $3.25 each pack**

Sample Pack #1 includes:
Wildrose, Rose Angel, Luna, Hibiscus, Sierra Sunset, Poppy, Violet Night, Fog, Thunderbird, Firebolt
235-751

Sample Pack #2 includes:
Eclipse, Aster, Wild Cherry, Tulip, Constellation, Morning Glory, Plum Blossom, Desert Moon, Equinox, Twilight
342-250

JEWELRY

Bracelet Pillow
Black velvet-like fabric and cardboard.
Imported. 3" L x 3" W.
149-230 $4.99

Get 3 of the same sample packs* for the price of one...
a win-win for you and your customers!

FACE & BODY CARE SAMPLES

Let your customers experience the luxurious textures of some of our key products.

ISA KNOX LXNEW CLINICAL BOOSTER MICROBIOME BALANCE
Pack of 3 Samples
318-625 reg. $1
NOW 69¢

ISA KNOX LXNEW CLINICAL BOOSTER MOISTURE LOCK
Pack of 3 Samples
318-644
reg. $1
NOW 69¢

ISA KNOX LXNEW CLINICAL BOOSTER PORE PERFECTOR
Pack of 3 Samples
318-549
reg. $1
NOW 69¢

NEW! FARM RX SUPER GREENS REFRESHING GEL CLEANSER
Pack of 3 Samples
497-151
reg. $1
NOW 59¢

FARM RX BAKUCHIOL CREAM
Pack of 3 Samples
792-848
reg. $1
NOW 79¢

FARM RX BAKUCHIOL EYE CREAM
Pack of 3 Samples
307-689
reg. $1
NOW 79¢

FARM RX SUPER GREENS MULTIVITAMIN MOISTURE CREAM
Pack of 3 Samples
307-913
reg. $1
NOW 59¢

FARM RX SUPER GREENS COOLING GEL
Pack of 3 Samples
307-693
reg. $1
NOW 59¢

THE TRUE SERUM REVITALIZING
Pack of 3 Samples
577-868
reg. $1
NOW 69¢

ISA KNOX LXNEW PLATINUM SCULPTING DAY CREAM
Pack of 3 Samples
731-690
reg. $1 NOW 69¢

ISA KNOX LXNEW PLATINUM SCULPTING NIGHT CREAM
Pack of 3 Samples
731-685
reg. $1 NOW 69¢

ISA KNOX LXNEW PLATINUM SCULPTING EYE CREAM
Pack of 3 Samples
731-723
reg. $1 NOW 69¢

ISA KNOX LXNEW PLATINUM SCULPTING OIL SERUM
Pack of 3 Samples
731-704
reg. $1 NOW 89¢

THE TRUE SERUM RESURFACING
Pack of 3 Samples
578-386
reg. $1
NOW 69¢

AQUA BOMB ALOE
Pack of 3 Samples
994-081
reg. $1
NOW 69¢

AQUA BOMB
Pack of 3 Samples
836-560
reg. $1
NOW 69¢

MOISTURIZING BOMB
Pack of 3 Samples
836-575
reg. $1
NOW 69¢

#NAKEDPROOF FIRMING CREAM
Pack of 5 Samples
024-622
reg. $3
NOW $1.75

#NAKEDPROOF ANTI-CELLULITE GEL Pack of 5 Samples
378-925
reg. $3
NOW $1.75

VITAMIN C OVERNIGHT RADIANT MASK
Pack of 3 Samples
993-927
reg. $2
NOW 79¢

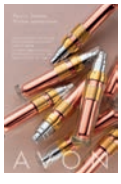
VITAMIN C ILLUMINATING BODY SERUM
Pack of 3 Samples
695-652
reg. $2
NOW 79¢

VITAMIN C ILLUMINATING PRIMING MOISTURIZER
Pack of 5 Samples
962-709
reg. $2.50
NOW $2.15

ISA KNOX ANEW LX ULTIMATE REJUVENATING SERUM
Pack of 3 Samples
148-779
reg. $1
NOW 89¢

ISA KNOX CLINICAL COLLAGEN BOOSTER EYE LIFT PRO DUAL EYE SYSTEM
Pack of 5 Samples
351-414 $3

REVITALIZE & REVEAL INTENSIVE PEEL
Pack of 3 Samples
533-806
reg. $1
NOW 69¢



POWER SERUM
Pack of 5 Samples
105-159
reg. $2.50
NOW $2

PHYSIOGEL DAILY MOISTURE THERAPY FACIAL CREAM
Pack of 3 Samples
353-819
reg. $1.50
NOW 69¢

ISA KNOX ANEW LX ULTIMATE DAY CREAM
Pack of 3 Samples
148-491
reg. $1
NOW 69¢

ISA KNOX ANEW CLINICAL COLLAGEN BOOSTER REJUVENATING SERUM AMPOULES
Pack of 3 Samples
351-266 reg. $3
NOW $2.50

MISSION LUXEREVE
Pack of 4 Samples
(2 Cream & 2 Serum samples)
969-464
reg. $8.50
NOW $6.50

MISSION LUXEREVE ESSENCE
Pack of 3 Samples
258-129
reg. $2
NOW $1.20

MISSION LUXEREVE EYE CREAM
Pack of 3 Samples
000-269
reg. $2
NOW $1.20

GREEN GODDESS FACIAL OIL
Pack of 5 Samples
211-000
$2.50

ANEW ULTIMATE SUPREME DUAL ELIXIR
Pack of 5 Samples
669-694
$2.50

*With your mini mascara purchase, you'll receive 3 total. Offer excludes the Jewelry Bracelet Pillow.

be an instaWINNER!

Share your experience with **belif The True Cream Aqua Bomb** on Instagram...and get a chance to win big!

"AQUA BOMB IS THE BOMB! MY SKIN LOOKS SMOOTHER AND MORE EVEN, THANKS TO THIS INCREDIBLE PRODUCT!"

LAUREN
Avon Customer

"This gel-cream is amazingly moist on my skin. It instantly refreshes my dry surface cells."

MARILYN
Avon Customer

Enter the Sweepstakes.*

1 Upload an image or video of you using **belif The True Cream Aqua Bomb** on your Instagram account.

2 Add the hashtag #**avonchallengeUSA** and tag **@avoninsider**

3 Scan the QR Code from the C14 Brochure (page 17) to complete your entry.

Amazing prizes!

Two full-size collections. **$463 total value!**

belif 6-piece collection
The True Cream Aqua Bomb,
The True Cream Moisturizing Bomb,
The True Cream Aqua Bomb Aloe,
Moisturizing Eye Bomb,
The True Serum Resurfacing AHA/PHA 10%,
Aqua Bomb Jelly Cleanser
$265 value

fmg Glimmer Eyeliner collection (22 eyeliners)
CREAM (Majestic Plum, Saturn Grey, Emerald, Starry Night, Cosmic Brown, Blackest Black)
DIAMOND (Smoky Diamond, Twilight Sparkle, Brown Sugar, Teal Sparkle, Black Ice, Sugar Plum, Olive, Sterling, Purple Rain)
WATERPROOF (Brown Chocolate, Blackest Night, Midnight Blue, Smoky Grey, Raisin, Blue Skies, Seafoam Green)
$198 value

*No purchase necessary to enter or win. Open to legal residents of all 50 U.S. states and D.C., ages 18 and older. Sweepstakes runs during Campaign 14 2022, beginning 6/8/22 and ending 6/21/22. (The drawing will be on 6/24/22.) Void where prohibited. See Official Rules for full details, including alternate method of entry at: https://avon.com/marketing-sweeps-2022

THE BROCHURE BACK COVER FEATURE!

BUY ONE GET ONE FREE

of the same deo

ROLL WITH IT

Roll-On Anti-Perspirant Deodorant
Each, 2.6 fl. oz.
reg. $3.60
Brochure Price:
Only $2.69 each

Feelin' Fresh Original
Cool Confidence Baby Powder
Cool Confidence Original
On Duty Original
On Duty Sport
On Duty Unscented
Candid
Far Away
Odyssey
Sweet Honesty
Haiku
Imari
Night Magic
Evening Musk
Rare Gold
Rare Pearls
Timeless
Skin So Soft Soft & Sensual
Black Suede
Mesmerize
Wild Country

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YouTube.com: AvonUSAReps

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