

Dear (Name of Fundraiser Chairperson),

Thank you for your interest in Avon fundraising. Enclosed you will find several examples of our Avon fundraising flyers with easy-to-sell products on one side and an order form on the other. These flyers have been used successfully to raise money for organizations just like yours.

Also included is an organization earnings opportunity chart to demonstrate

- > How many participants you would need to reach your goal.
- > Proceeds you can expect with every participant selling \$15 to 10 people.

Each participant will receive a fundraising flyer and a money collection envelope to keep track of orders and payments.

If you are interested in offering prizes for the largest orders, I can show you a selection of inexpensive Avon products to give, or you can contact local merchants for prize donations.

I am looking forward to working with you and (Name of Organization) on an Avon fundraiser. I'll contact you within a few days to discuss this opportunity. If you have any questions, please don't hesitate to call me.

Thank you again for your interest.

Sincerely,

Avon Independent Fundraising Specialist