Brow Shade Guide

Select shades based on your brow hair undertone. For brows that wow...every time.

	PRODUCT	CASHMERE 24 HOUR BROW POMADE Ultra-creamy, weightless pomade fills in brows as it boosts color.	CATHYCAT HIGH ARCH PRECISION BROW PENCIL Create a well- defined look with a long-wearing, cream-to-powder, waterproof formula.	VDL EYE FINE DOUBLE EDGE BROW PENCIL (flexible shades) Create natural-looking brows with a wax-to-powder, long-lasting formula.	GLIMMER BROW DEFINER Create fine hair-like strokes, for the most natural looking brow.	TPSY BROWS ON FLEEK DUAL EYEBROW DEFINER Dual-ended brow pencil and gel wand fill and set brows.	LOVE HI-BROW TINTED BROW GEL (flexible shades) Adds volume, sets brows and locks in color for 24 hours when used over other brow products.
BROW HAIR UNDERTONE	LIGHT COOL BLONDE	Blonde	Blonde		Light Blonde		Blonde
	WARM BLONDE				Blonde	Vanilla Bean	Blonde
	LIGHT COOL BROWN			Soft Brown	Light Brown		Soft Brown
	LIGHT GOLDEN BROWN	Light Brown	Light Brown		Tawny	Coffee Cake	Soft Brown
	MEDIUM NEUTRAL BROWN	Brown	Ash Brown	Medium Brown			Medium Brown
	MEDIUM COOL BROWN	Ash Brown	Brown			Dark Mocha	Soft Brown
	RICH NEUTRAL BROWN	Dark Brown	Dark Brown		Dark Brown		Brown Black
	DEEPEST NEUTRAL BROWN	Black Brown	Black Brown	Brown Black	Brunette	Cacao Nibs	Brown Black